

Contact

Katlin Kishel, Founder
kate@asphaltintelligence.com
(720)355-1008
1620 W Romana St, Pensacola, FL 32502

Capability Statement



About

Asphalt Intelligence is a web application that helps organizations **screen road surfaces using aerial and satellite imagery** for further inspection. The platform makes it easy for teams to **identify opportunities for early intervention** near planned field deployments.

Pavement Screening Differentiation

- **Balance:** a screener to help teams use existing resources for prevention and early intervention with broken/fix workflows
- **Integration:** an upstream decision support tool, output integrates with existing systems and platforms
- **IT Deployment:** browser-based, no installation required
- **Return on Investment:** supports Level of Service (LoS) and Consequence of Failure (CoF)-based decision making by enabling earlier identification of surface distress
- **Training:** new users productive same-day, video library

Past Performance

ApexBUILD Asset Management for Miami F1 GP

Miami, FL 2021-2022

- Developed and deployed cloud-based asset management system to track barrier and fence panel install using integration with existing platforms and workflows.

“Geometer” for Motorsport

Belfast, NI 2023-2025

- Developed, prototyped, and tested a custom hardware and software solution used to visualize the impact of grip morphology on race cars in real time.

Core Competencies

Asphalt Intelligence, LLC is a software company that provides a practical, **easy-to-use platform for pavement screening** of roadway surfaces. All **development and support are handled in-house**. This gives us direct control over software quality and customer support. Results can be exported both in **list form** and **visually with GIS** for asset tracking.

Company Data

Asphalt Intelligence is the culmination of **over six years of digital delivery experience** by founder Katlin Kishel.

- **UEI:** Z1QWTW2G77S7
- **Registered LLC** State of Florida
- **CBE / WBE** in State of Florida
- **NAICS:** 513210 & 541511
- Accepts Credit Card Purchases

www.asphaltintelligence.com

